

FERAS MORRAR

Interior Architect · Dubai, UAE

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ferasmorrrar.com

English (Fluent) · Arabic (Native)

PROFESSIONAL SUMMARY

Interior Architect with 3+ years of progressive experience across residential, commercial, and exhibition design in Palestine and the UAE. Proven ability to lead projects from concept through execution, manage client relationships, and coordinate with cross-functional teams. Currently heading exhibition and brand activation design at Shuraa Advertising Agency in Dubai. Fluent in Arabic and English, with a strong portfolio spanning spatial architecture, 3D visualization, and branded environments.

WORK EXPERIENCE

Design Lead

Shuraa Advertising Agency | Dubai, UAE

Jul 2025 – Present

- Lead end-to-end design of exhibitions, events, and brand activation projects, translating client briefs into spatial concepts, layouts, and visual narratives.
- Oversee the design team while actively contributing to 3D modeling, rendering, and presentation development.
- Coordinate with production teams, suppliers, and fabricators to ensure design intent is faithfully executed on site.
- Participate in client meetings and internal reviews to align creative output with budget and timelines.

Interior Architect

Haya Decoration Works | Abu Dhabi, UAE

Jul 2024 – Jul 2025

- Collaborated on residential and commercial interior design projects, focusing on conceptual development, space planning, and detailed technical drawings.
- Coordinated with clients, contractors, and multidisciplinary teams to deliver functional and aesthetically strong design solutions.
- Produced high-quality 3D models and renderings to support client presentations.
- Maintained adherence to project timelines, budgets, and client requirements throughout all project phases.

Interior Architecture Intern

Rosana Architecture Office | Bedu, Palestine

Aug 2023 – Oct 2023

- Contributed to the design of customised residential spaces, supporting conceptual and technical development.
- Assisted with budgeting, client coordination, and contract drafting under senior architect supervision.
- Gained hands-on exposure to project workflows, strengthening technical drawing and client communication skills.

Resident Engineer Intern

Al Daar | Beitunia, Palestine

Jul 2022 – Sep 2022

- Assisted in on-site supervision of construction projects, attending daily coordination meetings.
- Contributed to the development of multiple floor plan designs, building practical site knowledge.
- Supported team workflows, gaining exposure to project management and stakeholder communication.

SKILLS

Software AutoCAD · 3DS Max · Adobe Illustrator · Adobe Photoshop

Design Space Planning · 3D Rendering · 3D Modeling · Technical Drawing · Conceptual Design

Additional Branding · Graphic Design · Logo Design · Marketing · Advertising Strategy

Professional Client Coordination · Team Leadership · Budget Management · Contract Drafting

EDUCATION

Bachelor of Interior Architecture

Eastern Mediterranean University

2020 – 2024

REFERENCES

Available upon request.